**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale In Context: Opposing Viewpoints Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | A debater’s dream: informed, differing views covering all sides of an issue. Gale In Context: Opposing Viewpoints. <link to your library’s access> | Image 1  Image 3 |
| 2 | Viewpoints, articles, graphics, videos & more on all sides of complex topics. See Gale In Context: Opposing Viewpoints. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 3 | Consider both sides. Gale In Context: Opposing Viewpoints provides rich resources to study relevant social issues. <link to your library’s access> | Image 1 |
| 4 | Anticipate other arguments. Gale In Context: Opposing Viewpoints gives info on all sides of complex social issues. <link to your library’s access> | Image 1 Image 3 |
| 5 | Explore all sides of capital punishment, immigration, legalizing marijuana & more. Gale In Context: Opposing Viewpoints. <link to your library’s access> | Image 1 |
| 6 | Be ready. Use Gale In Context: Opposing Viewpoints to find relevant info and resources on today’s most pressing issues. <link to your library’s access> | Image 1  Image 2 Image 3 |
| 7 | Gale In Context: Opposing Viewpoints delivers authoritative resources, articles, videos & more on current topics. <link to your library’s access> | Image 1  Image 2  Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Understand—and be able to argue—both sides of an issue with the in-depth resources from Gale In Context: Opposing Viewpoints.  <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | …but first, learn about both. Gale In Context: Opposing Viewpoints gives in-depth info on all sides of today’s hottest issues.  <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Learn all sides of today’s social issues and develop your own views with Gale In Context: Opposing Viewpoints. <we suggest adding a temporary link in your bio for easy access> | Image 3 |